Unlock Global Opportunities
GU-ASU Dual Degree Programs

GALALA UNIVERSITY
Powered by
Arizona State University®

Arizona State University

Galala University (GU) and Arizona State University (ASU), ranked #1 in the U.S. for innovation for the past nine years, offer students a unique partnership providing world-class educational opportunities. This collaboration allows GU students to enroll in dual degree programs in:

Business Administration

Marketing

Sports Business

Computer Information Systems

Software Engineering

Information Technology

Graphic Information Technology

Electrical Engineering

Psychology

ASU Highlights

Arizona State University is the largest public university in the U.S. with its main campuses in Arizona.

ASU has

17+ schools and colleges offering over

800 degree programs by

5,000+ faculty members.

Some of ASU's current rankings and recognitions include:

ASU is among the Top

150 Universities Worldwide, ranked by Shanghai Ranking 2022

#1 in the U.S. for innovation for 9 years, 2016-2024.

#1 in the U.S. and #2 in the world for global impact in research, outreach, and stewardship. – Times Higher Education, 2022

#1 public university in the U.S. chosen by international students. – Institute of International Education, 2022

Business Administration
Program

Open the gateway to global business leadership with Egypt's first dual bachelor's degree in Business Administration from GU and Arizona State University.

Open the gateway to global business leadership with the dual bachelor's degree in Business Administration from GU and Arizona State University, offered for the first time in Egypt on Galala campus. This comprehensive program prepares aspiring entrepreneurs and business leaders with essential skills in management, strategy, and operational efficiencies. Accredited by the AACSB, the W.P. Carey School of Business ensures a gold-standard education with a focus on leadership, finances, and market demand insights.

Potential **Career Opportunities:**

Business Consultant   Entrepreneur   Project Manager

Business Development Manager   Business Analyst
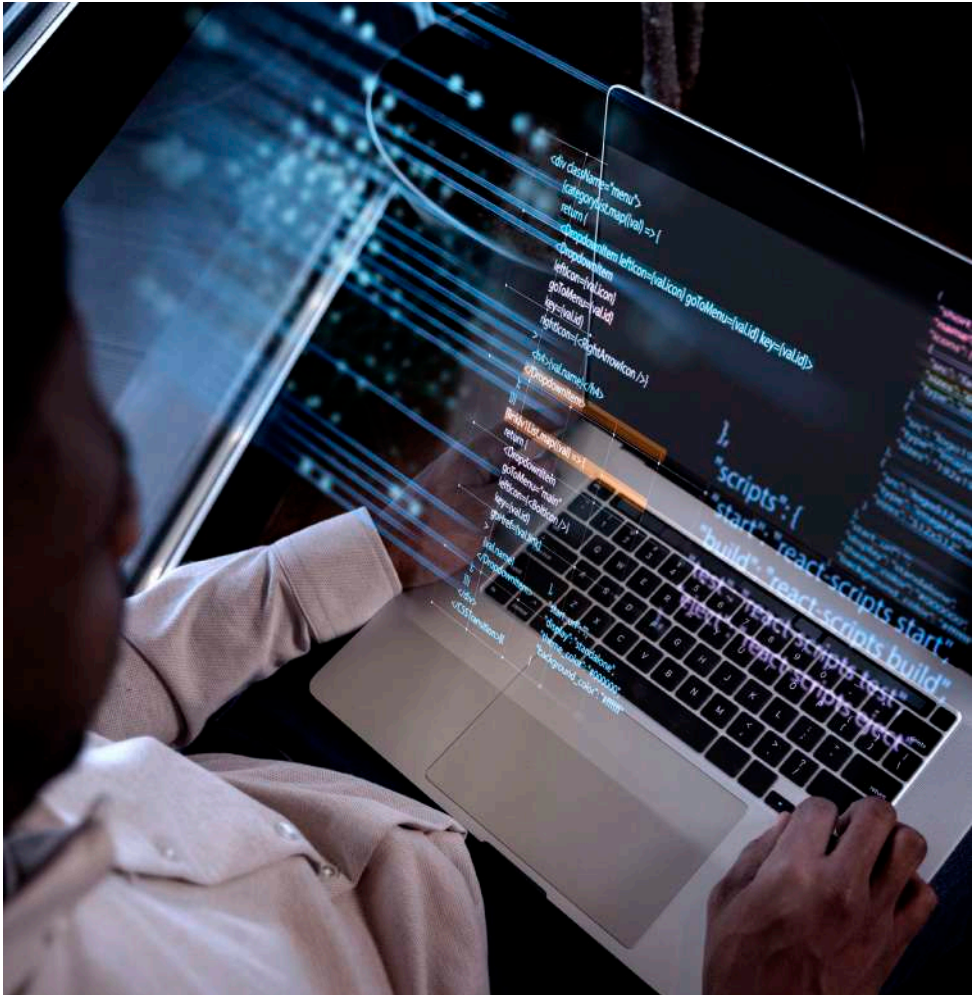
Human Resources Manager/Specialist

Operations Manager/Specialist   Sales Manager/Specialist

Customer Service Manager/Specialist

Marketing Manager/Specialist

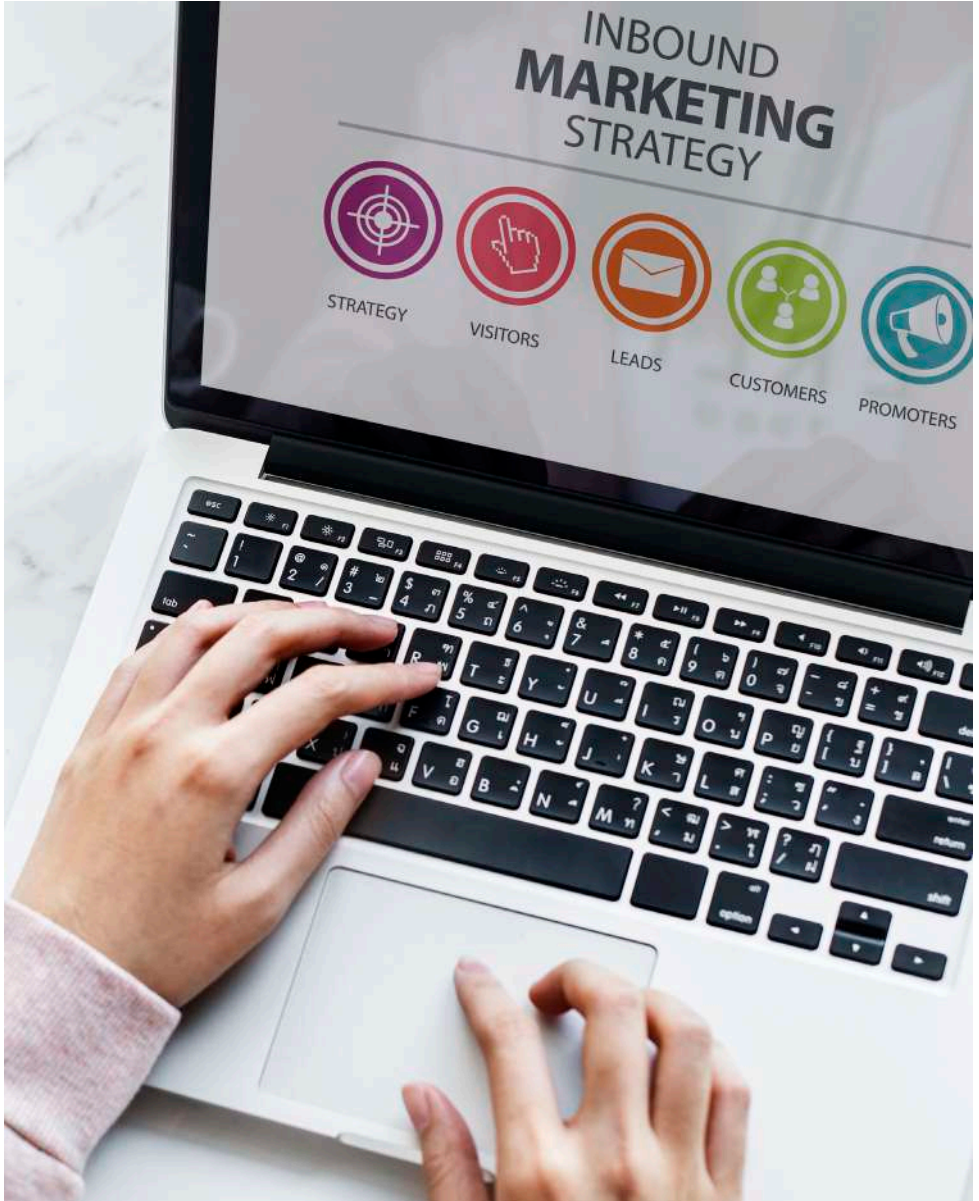# Computer Information Systems Program

Master the technology driving business efficiency with Egypt's first dual bachelor's degree in Computer Information Systems from GU and Arizona State University

Master the technology that drives business efficiency across diverse industries by pursuing a dual bachelor's degree in Computer Information Systems offered by GU and Arizona State University (ASU) for the first time in Egypt on Galala campus. This AACSB-accredited program from the W.P. Carey School of Business equips you with skills for systems analysis, business application programming, business database design, and strategic IT implementation. Get ready for a high-demand career in both local and global organizations, including roles contributing to Egypt's digital transformation aligned with Egypt Vision 2030.

Potential **Career Opportunities:**

System Consultant   Business Intelligence Consultant

Project Manager   IT Project Manager

Network Administrator   Database Administrator

Business Intelligence Analyst   Computer Systems Analyst

Software Developer   Information Security Analyst

Marketing Program

Unlock your marketing potential with Egypt's first dual bachelor's degree in Marketing from Galala University and Arizona State University.

For the first time in Egypt, students now have the opportunity to pursue a dual bachelor's degree in Marketing offered jointly by Galala University (GU) and Arizona State University (ASU) while studying on Galala campus. This degree is offered by the prestigious W.P. Carey School of Business at ASU, which is globally renowned and accredited by AACSB. The marketing degree program equips students with a comprehensive understanding of consumer behavior science and underscores the pivotal role marketing plays in organizational success. Through this program, students cultivate essential marketing skills tailored to thrive in the competitive landscape of the twenty-first-century job market.

Potential **Career Opportunities:**

- Marketing Manager
- Brand Manager
- Market Development Manager
- Advetising Account Executive
- Event Planner/Manager
- Market Research Analyst
- Marketing Specialist
- Public Relations Specialist
- Digital Marketing Specialist
- Sales Specialist
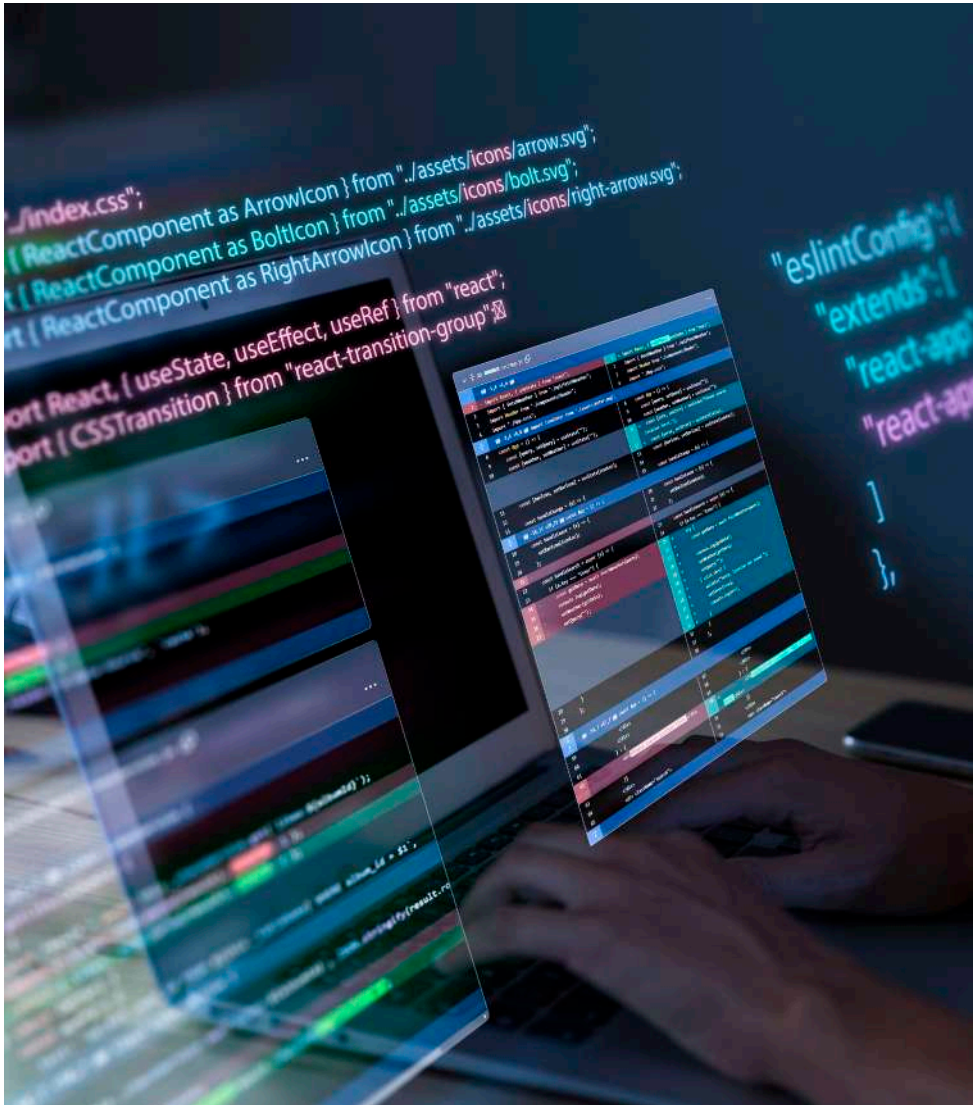
Sports
Business Program

Transform your passion for sports into a dynamic career with Egypt's first dual Bachelor's degree in sports business from Galala University and Arizona State University.

Transform your passion for sports into a vibrant business path with the dual Bachelor of Arts in Business specializing in sports business offered jointly by Arizona State University (ASU) and GU. Engage in on-campus studies in Egypt and learn courses covering topics such as fan behavior, sports marketing, and revenue generation, equipping yourself for the fiercely competitive sports industry. Obtain a prestigious dual degree that seamlessly integrates robust business fundamentals with sports management expertise endorsed by the AACSB-accredited W.P. Carey School of Business in ASU.

Potential **Career Opportunities:**

Advertising Sales Representative   Sports Marketing Manager

Sports Business Development Manager   Athletic Director

Sports Events Manager   Sports Facilities Manager

Sports Licensing Manager   Sports Analytics Manager

Sports Media & Communications Specialist

Sports Agent/Representative

Software Engineering Program

Elevate Your Tech Career with GU's Exclusive Dual Degree in Software Engineering!

Experience a groundbreaking opportunity with Galala University (GU) and Arizona State University's Dual Bachelor's Degree in Software Engineering, a first in Egypt offered at the innovative Galala campus. This unique program combines the expertise of two prestigious institutions, ensuring a high standard of education recognized globally.

Benefit from an ABET-accredited curriculum emphasizing hands-on, project-driven learning. Gain the skills to design, implement, and manage complex software systems, preparing you for success in the dynamic tech industry. Elevate your tech career with GU's exclusive Dual Degree in Software Engineering!

Potential **Career Opportunities:**

Creating Applications for Mobile Devices

Creating Web Applications

Designing, Creating, and Validating Software for Avionics, Robotics, and Similar Systems Fields

Career Examples Include but are not limited to:

Computer Science Educator   Software Developer

Information Technology Specialist (IT Specialist)

Computer Programmer

Information Technology Program

Empower Your Future with GU's Exclusive Dual Bachelor's in Information Technology!

Unlock unparalleled opportunities with Galala University (GU) and Arizona State University's prestigious Dual Degree in Information Technology, a unique collaboration available exclusively at the state-of-the-art Galala campus. This innovative program merges the strengths of two esteemed institutions, guaranteeing a world-class education. Develop expertise in managing intricate databases, fortifying networks, and mastering full-stack development, all tailored to align with current industry demands.

Potential **Career Opportunities:**

Computer Network Administrator

Computer Network Analyst

Computer Systems Analyst

Database Administrator (DBA)

Information Security Analyst

Security Manager

Graphic Information Technology Program

Forge a Path to Success with Dual Degrees in Graphic Information Technology!

Elevate your career prospects with the prestigious Graphic Information Technology dual degree program, offered exclusively by Galala University (GU) in collaboration with Arizona State University. This elite program is available solely at GU's innovative Galala campus in Egypt, designed to equip you with essential skills in web design, digital publishing, and video production.

Master creating sophisticated digital content across multiple media platforms, from web design and digital publishing to video production. Learn cutting-edge techniques and tools necessary for success in the fast-evolving graphic communications field. Transform your future with GU's Dual Degrees in Graphic Information Technology!

Potential **Career Opportunities:**

- Art Direction
- Commercial Photography and Video Production
- Front-End Web Design and Development
- Graphic Design
- Corporate Web Developer
- Digital Publisher
- Motion Graphics and Visual Effects
- Premedia Digital Printing and Publishing
- Production Management
- Visual Design
- Quality Assurance of Graphic and Visual Design Products
- Technical and Digital Media Production
- User Experience Design
- User Interface Design

Electrical
Engineering Program

Pave your path to engineering excellence with a groundbreaking first in Egypt: The Dual Bachelor's Degree in Electrical Engineering!

This innovative program, a collaboration between Galala University (GU) and Arizona State University (ASU), equips you with the knowledge and skills to become a future leader in the ever-evolving field of Electrical Engineering.

Why Choose This Pioneering Program?

Master the Fundamentals: Gain a deep understanding of core electrical engineering principles through a comprehensive curriculum encompassing circuits, signal processing, and more.

Theory Meets Practice: Our program goes beyond theory, providing you with the hands-on experience to confidently apply your knowledge to real-world challenges.

Global Recognition: Earn a prestigious dual degree program accredited by the esteemed Engineering Accreditation Commission of ABET, ensuring your qualification is respected worldwide.

Potential **Career Opportunities:**

Electrical Engineer   Electronics Engineer

Energy Engineer   Computer Hardware Engineer

Communications Systems Engineer   Embedded Systems Engineer
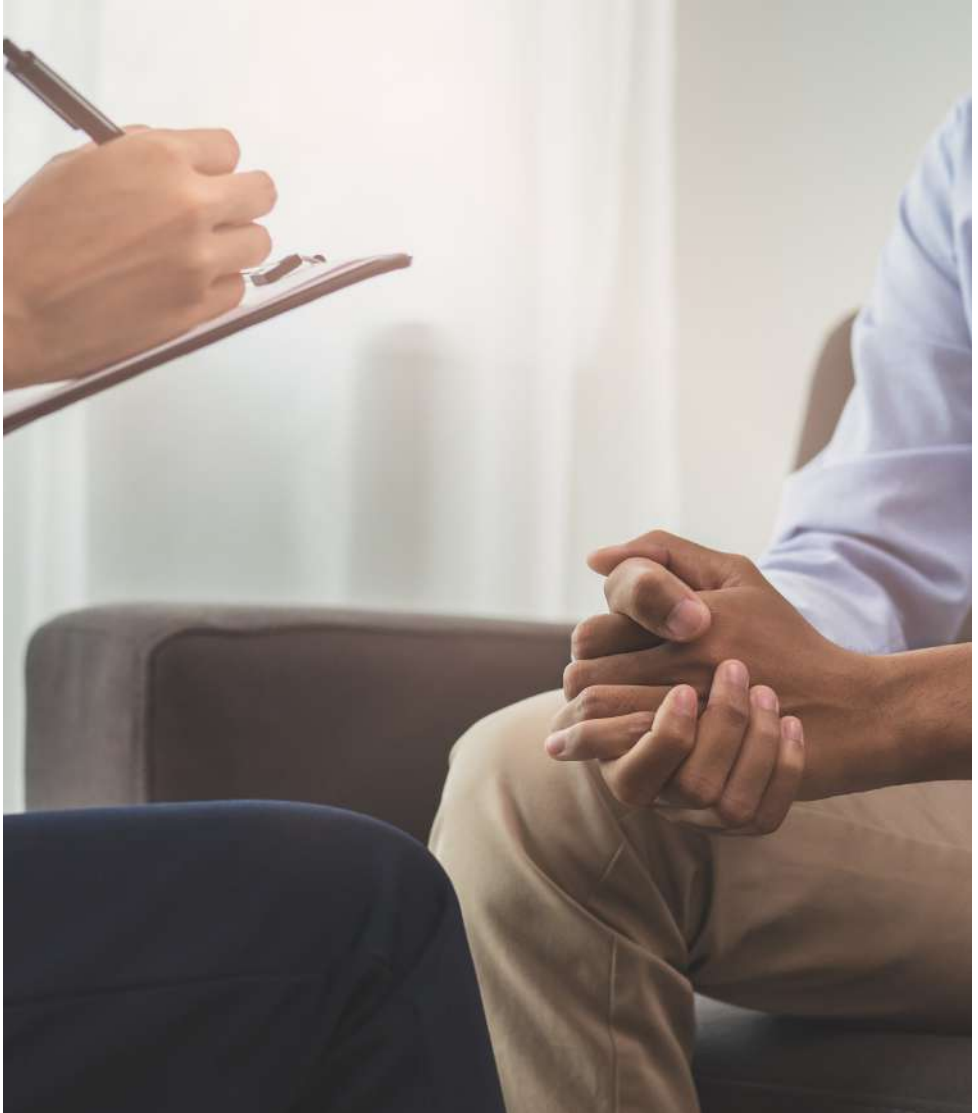
Power Systems Engineer

Electronics & Electrical Circuits Lab

Signal Analysis & Embedded Systems Lab

Microwaves & Electromagnetics Lab

Communications Lab

Psychology
Program

Unlock the Secrets of the Mind: Dual Degree in Psychology

Dive deeper into the human psyche with our Dual Bachelor's Degree in Psychology, a groundbreaking program co-created by Galala University (GU) and Arizona State University (ASU)! This unique program offers an unparalleled journey into the fascinating world of human behavior and cognitive processes. Spend your first three years at the vibrant Galala University campus in Egypt, gaining a comprehensive understanding of core psychological principles. Choose to complete your final year on-campus at ASU's renowned Psychology program, or pursue it online, earning valuable international exposure. Go beyond textbooks! Our program integrates practical skills through internships and research projects, preparing you to apply your knowledge in the real world.

Potential **Career Opportunities:**

- Social and Psychological specialist in Governmental and Private Sectors
- Researcher in Research Centers and Academic Circles
- Behavioral Health Specialist
- Counselor General
- Licensed Clinical Psychologist
- School Counselor/Social Worker
- Marriage and Family Therapist
- Mental Health Counselor
- Addiction Counselor

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